

## Anything is Possible ?

A blog by MarkRussell in General

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```
#Mylstra.cab
#NG_WIP#2.cab
#NG_WIP.cab
#Simple.cab
.NS TEST.cab
.WIP Smart.cab
1024ScreenWeb with Visual Contacts.cab (Template)
1024ScreenWith Visual Contacts.cab (Template)
ABa-SwyxSkin.cab
BigScreenSquareWeb with Visual Contacts (2) (2) (2) (2).cab (Template)
BigScreenSquareWeb with Visual Contacts.cab (Template)
floorplan.cab (Template)
```

## SwyxIt - the best softphone in the world



Entry posted by MarkRussell September 23, 2019  
1,536 views

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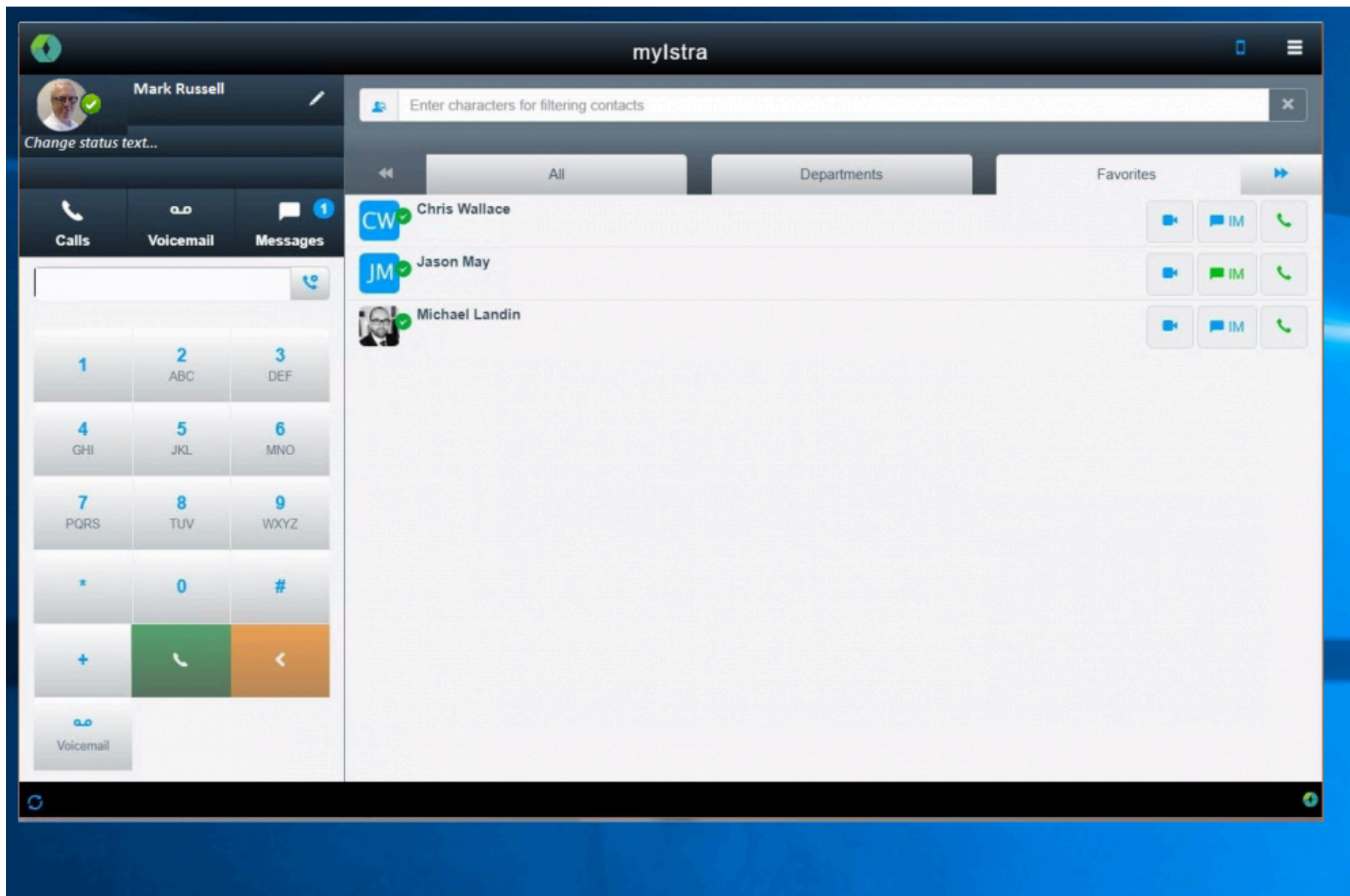
1

When demonstrating to a new customer I always state the fact that SwyxIt is the best softphone in the world, then go on to demonstrate This is one way to actually make competitive products look incredibly inferior. For example the following are all working Swyx Skins.

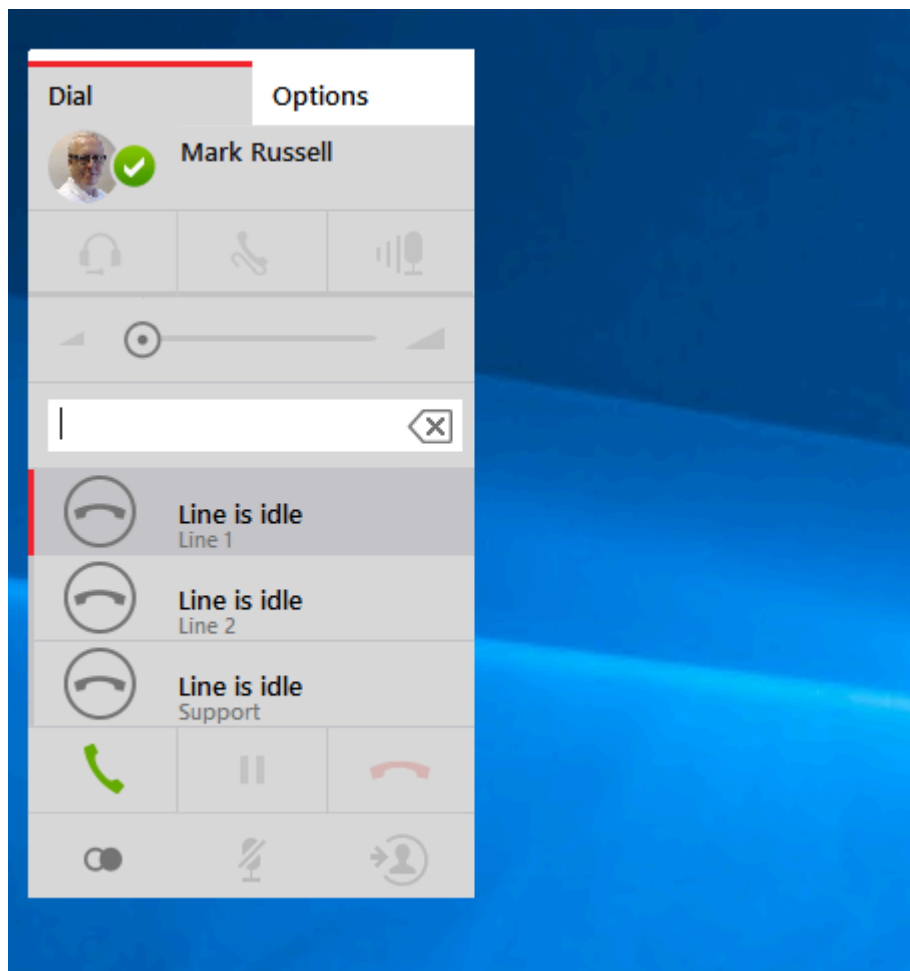
But we should not simply replicate another manufacturers look and design, we should make something that delivers something that solves a "point of pain" for the customer. In other words a solution.

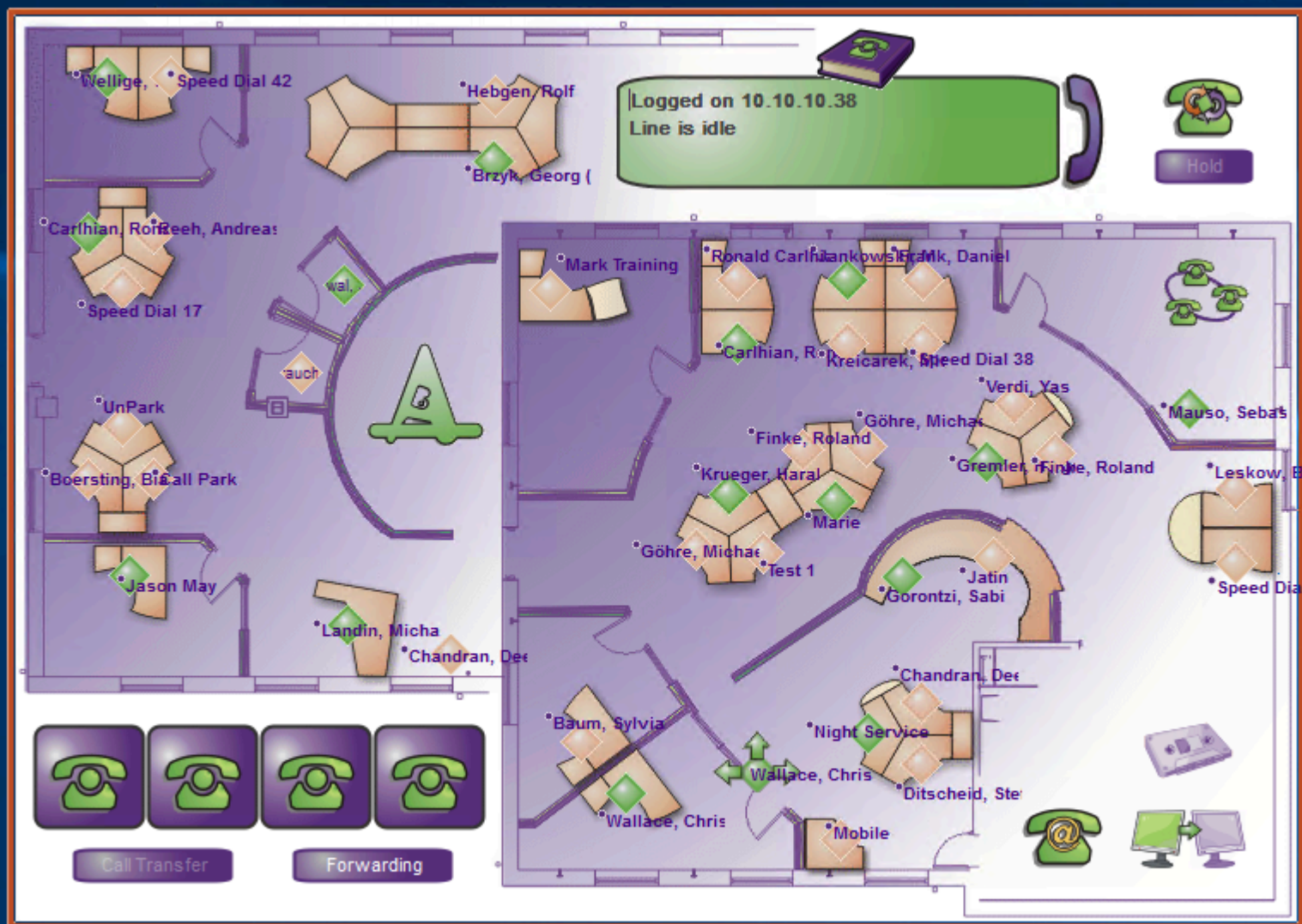
If you can do this, why would the end user even look at other system?. I even had one skin that had Skype (the personal one not SfB) embedded into the skin as a web extension.

And when you come up with an idea for a great skin why not share it on the forums. Just make sure you are not using any copyright (which is why I will not add these ones).









## 2 Comments



**Tom Wellige** +85

Posted September 22, 2019

Three of these skins are actually available for download here on Swyx Forum (with friendly permission by their authors or directly uploaded by them) 😊

- [SwyxIt! 5 Swyx Phone L420](#)
- [Simple Skin](#)
- [ABa Corporate Skin](#)



**MarkRussell** +8

Posted September 22, 2019

Most Valued User

Let's see if we can get more, it is a great resource.

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